

NCC Cable System Order

Order #	62553940
Syscode	2706
System Name	Spectrum/CNW-NorthWest, OH
Market	Columbus, OH

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/09/18 - 07/22/18
Agency	Smart Media
Advertiser	NRCC/Balderson for Congress

Client Code	NRCCB
Product Code	ORDR
Est Code	710716
Product Name	7.10-7.16
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/10/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,552.00	
Commission		\$232.80	
Net Total		\$1,319.20	
Total Spots		60	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/9 MG missed spots
------------	---------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	FOOD DT	7/9/18	7/15/18	09:00	16:00		X	X	X	X	X	X	-	-	1	\$13.00	\$13.00	30	OOW
2	FOOD	FOOD EF	7/9/18	7/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	OOW
3	FOOD	FOOD EF	7/16/18	7/22/18	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	OOW
4	FOOD	FOOD PT	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$29.00	\$348.00	30	OOW
5	FOOD	FOOD PT	7/16/18	7/22/18	19:00	24:00	X							-	-	2	\$29.00	\$58.00	30	OOW
6	HGTV	HGTV DT	7/9/18	7/15/18	09:00	16:00		X	X	X	X	X	X	-	-	1	\$21.00	\$21.00	30	OOW
7	HGTV	HGTV EF	7/9/18	7/15/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$43.00	\$258.00	30	OOW
8	HGTV	HGTV EF	7/16/18	7/22/18	16:00	19:00	X							-	-	1	\$43.00	\$43.00	30	OOW
9	HGTV	HGTV PT	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$54.00	\$216.00	30	-7x OOW
10	HGTV	HGTV PT	7/16/18	7/22/18	19:00	24:00	X							-	-	0	\$54.00	\$0.00	30	-2x OOW
11	FOOD	FOOD DT	7/9/18	7/15/18	09:00	16:00			X	X	X	X	X	-	-	14	\$13.00	\$182.00	30	+14x OOW
12	HGTV	HGTV DT	7/9/18	7/15/18	09:00	16:00			X	X	X	X	X	-	-	12	\$21.00	\$252.00	30	+12x OOW

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	60	0	0	0	0	0	0	0	0	0	0	0	60
AMT	\$1,552.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,552.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/10/18

62553940 | Columbus, OH | Spectrum/CNW-NorthWest, OH | 2706 |